



Growth



Enrichment



Recovery

A Case for Support and an
Invitation to Join our Campaign





Growth

In the past five years, while we have doubled the number of people we serve, we have not added any new clinic space.



Jeannie Ritter
*Former First Lady,
State of Colorado*



Rick Simms
*Treasurer,
MHCD Board*



A MESSAGE FROM OUR CAMPAIGN CHAIRS - PLEASE JOIN US

Today we are asking you to participate in a vital community project and one that's near and dear to our hearts . . . the ***Growth – Enrichment – Recovery Campaign*** of the Mental Health Center of Denver (MHCD). This eight million dollar campaign will ensure that the very best mental health treatment in the nation – and the possibility of a better life – is available to everyone who needs it in Denver. We give special thanks to Nancy and Sam Gary for serving as Honorary Chairs of this historic effort.

Despite our dramatic growth and outreach, we must turn away two people for every one we can serve.

Operating at maximum capacity, MHCD can currently serve only half the men, women, children, and families in Denver who need our care. We have increased our capacity through sound fiscal management, creative use of community partnerships, and decades of generous community support.

MHCD is treating more people than ever – **over 15,000 annually**, a 15% increase over the previous year. Yet we still must turn people away every day. Everyone deserves to have access to the possibility of recovery and the healthcare they need. That is why we are inviting you to join us in the ***Growth – Enrichment – Recovery Campaign*** of the Mental Health Center of Denver.

OUR MISSION: ENRICHING LIVES AND MINDS BY FOCUSING ON STRENGTHS AND RECOVERY

Individualized service is essential to helping people achieve recovery. We recognize the value of the whole person – no matter his or her age – and focus on life-changing individual growth. We are extremely proud to serve Denver and look forward to making an even more profound contribution to our community with your help.

“MHCD provided me with the hope, dedication and treatments I needed to get back on my feet. I’m living life now. MHCD can make you healthy again.”

– Paul, once homeless



Enrichment

Our 2Succeed in Education and Employment program has put more people back to work than any other mental health center in the country.

Today, more than 70% of the people we serve go on to lead healthier, happier lives.

BUILDING THE MHCD OF TOMORROW

We seek to remain a place where people get better, and a place where the most comprehensive and effective mental healthcare is available to all who need it. This vision requires a community commitment and new financial resources to build the MHCD of tomorrow.

YOU ARE CRITICAL TO OUR VISION

The *Growth – Enrichment – Recovery Campaign* of the Mental Health Center of Denver offers you opportunities to be a part of a future of better healthcare for all. Today, one in five adults and one in four families in Colorado are in need of mental health services for conditions ranging from mild or moderate to severe. For years they have gone without mental health treatment because it was not covered in their health plans, if they even had plans. Over the next few years, 500,000 more Coloradans may have access to health coverage. The **need for mental health services for as many as 125,000 new people** will be a part of that access. Because we serve the most populous city and county in the state, the majority will come to MHCD for help, so the need to expand is critical.

MHCD has been a part of the community for decades, and now the community is encouraged to be part of MHCD's future. *Growth – Enrichment – Recovery* is a campaign that offers individuals, foundations and corporations the opportunity to contribute to programs, facilities and outreach that have a **proven return on investment**. It is a chance to have a profound impact on the quality of life in our community and the healthy futures of our neighborhoods and their residents.

THE KEYS TO SUCCESS

Our campaign has three key funding priorities:

- ***Growth* INCREASING CAPACITY** by adding a new, centrally-located landmark center for recovery. The MHCD Recovery Center will be the hub of all adult services.
- ***Enrichment* BROADENING OUR OUTREACH** to expand our partnerships with over 100 community organizations.
- ***Recovery* ENHANCING OUR SERVICES** to better serve adults, youth, and families.



"It really makes a difference to meet people's need where they are, and to give them a chance to say, 'I belong.' "

– Angel Marie, MHCD Client



Recovery

Treatment works. As people get better, they need lower levels of service that are less costly. Successful programs like **Court to Community** return \$3.00 for every \$1.00 spent on treatment.

HOW YOUR INVESTMENT DOLLARS MAKE A DIFFERENCE



THE OUTREACH FUND



Your investment in our outreach efforts will help MHCD increase community partnerships and expand services.

We partner with some of the most valued programs in the area including: Urban Peak, Denver Health, Denver's Road Home, Denver Public Schools, and Denver's business communities.

THE COMMUNITY FUND



Your investment will grow MHCD's nationally-recognized career education, job placement, peer support, criminal justice, homeless services, deaf services, infant and early childhood health, art therapy, and animal-assisted programs.

THE LANDMARK FUND

Your investment will support the cost of renovating and opening the MHCD Recovery Center at 4455 E. 12th Ave. on the site of the former University of Colorado Health Sciences Center. This welcoming, state-of-the-art facility provides 70,000 square feet of new, highly efficient space to alleviate overcrowding and to expand critical integrated health services: mental health and substance abuse treatment, psychiatry, intensive case management, primary care, women's health, and a full-service pharmacy.



Other supportive services will include: wellness and nutrition programs, supported housing, and telemedicine connectivity. Adults who come to the MHCD Recovery Center can get all their healthcare needs met in one place.

Your investment helps create a medical home and healing environment essential to the survival and recovery of those most in need.



ABOUT US

The Mental Health Center of Denver believes that people can, and do, recover from mental illness. That belief is the foundation of our work and our future vision.

MHCD is part of the fabric of Denver. It was created in 1989 as a solution to a fragmented and ineffective system and formed as a not-for-profit behavioral healthcare center to serve the City and County of Denver. But we had a bigger plan in mind. We didn't want to just provide services, we wanted to create better futures for people who thought they had none.

Through visionary leadership and a focus on recovery, we have transformed ourselves into the national model for mental healthcare – the place where recovery happens.

Growth Enrichment Recovery Campaign

Honorary Co-Chairs

Dr. Nancy and Mr. Sam Gary



"Recovery is rooted in the principle that people with mental illness can live, work, learn and lead productive and fulfilling lives given the proper treatment and services."

**Carl Clark, MD
CEO, Mental Health Center of Denver**

"Now is the time to step forward and view mental health as an opportunity, not a stigma."

**Dottie Lamm
Former First Lady of Colorado**



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